

Project fact sheet



Promoting Equal Economic Opportunities and Resilience of Youth

"Sanarip Insan (Digital Citizen)"

Implementing organisations	European Neighbourhood Council (ENC)
Duration	2021-2024
Project budget	Total budget - €526,012 EU contribution - €499,711
Project partners	Public Association "Internet Society Kyrgyzstan Chapter" (ISOC)
Location	Kyrgyzstan
Keywords	Youth, Women's empowerment, Digital skills, Kyrgyzstan
Contract number	EIDHR/2021/426-258

Program Development Objective

The Project aims to support youth, especially young women, to secure their rights in all circumstances and strengthen their resilience to various emerging risks.

Specific objectives

- To improve youth and women's employment opportunities through better preparedness to engage and benefit from the digital economy such as e-commerce, e-tourism, e-agriculture, e-business etc., where young women will be strongly encouraged to participate.
- To improve youth resilience to emerging risks and threats, through better digital and media literacy as well as green skills.

Main target groups

Youth, especially young women, local authorities, Ministry of Culture, Information, Sport and Youth Policy (MoCIS&YP), Higher Education Institutions (HEIs), journalists, bloggers, young celebrities, social media, SMEs and microfinance organisations.

Key challenges that the program helps to address:

- Low access to equal economic opportunities
- Gender inequalities
- Lack of digital and media literacy of young people

Expected outcomes by March 2024

- Increased capacity of youth to use latest business thinking methods, advanced digital skills to start up business with minimum required capital.
- Increased opportunities and abilities of youth to access digitally enabled work.

- Completed analysis of emerging risks and threats that youth are / will be exposed to and development of the risk management / mitigation plan in collaboration with the national / local authorities.
- Increased preparedness of young people to adapt to new concepts of digital and media literacy.
- Increased preparedness of young people to adapt to the new concept of green economy and green skills through formal and informal education settings.

Project activities during the pandemic of COVID-19

- Consultations and cooperation with national and local authorities.
- Analysis of existing and emerging risks and threats and development of mitigation plan.
- Media campaigns.
- Holding online skills development programs and creating a network for target groups in collaboration with Women Entrepreneurship Development Fund.
- Offline training sessions for target groups.
- Legal and accounting support to start-ups during a trial period.
- Career counselling for target groups.

  	
	
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